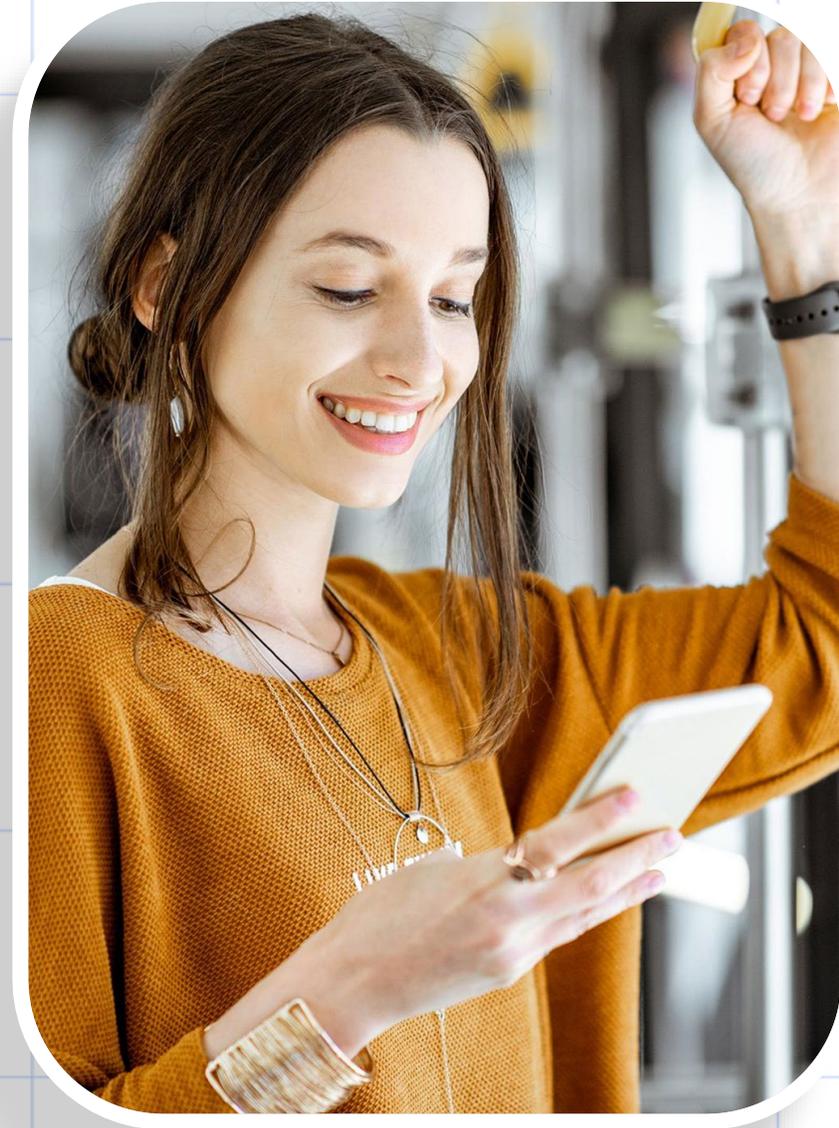




Professional content that your frontline workers really get

Create, share and manage professional content for frontline employees with our unique content creation tool



Training & Professional Communications

Finally, a training solution that's simple, engaging, and really effective.



The only remote training solutions employees actually get

Bites enables you to reach employees where they're most attentive with the most engaging professional content. The combination of engaging content and delivery through familiar channels, with no need to install new Apps, makes Bites the only solution employees actually *get*.

A complete training experience designed for frontline employees

Bites has a unique content creation tool that lets you easily create new content or transfer existing materials. The four stages of a Bite are designed with employee work habits in mind. Get their attention with a short video, and then test their knowledge with a question. Summarize with flashcards for a reminder that lasts, and finally, give them a chance to leave feedback or ask questions in the discussion.

Help employees digest big ideas in small Bites with playlists

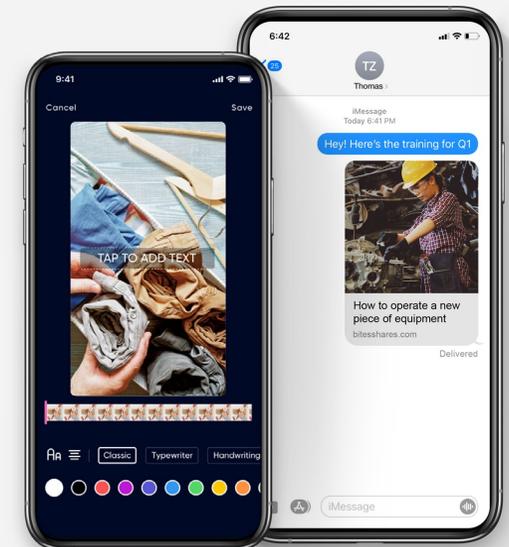
Take a big idea and break it down into small Bites by easily creating Bites playlists, a string of Bites where each one fills in a bit of the bigger picture. Studies show that breaking down ideas in this way is one of the best ways to improve knowledge retention.

Make training a positive experience

Training frontline employees can be challenging. That's why Bites makes the whole process easy, intuitive, and enjoyable. Employees actually enjoy receiving short Bites and having the freedom to do their training from anywhere.

A Bite can be about anything

Quickly create a Bite showing employees how to upsell a product, the steps to open or close shop, best practices for managing inventory, or simply how to clock in and out. A Bite can be about anything, which is why it's the solution for all your frontline's needs.



Onboarding

Designed for on -the -go learning.
Create your onboarding playlist
today.



Get new hires up to speed faster

Create a playlist of Bites for onboarding quickly and easily. Bites enables you to create a playlist with our creator app, or to transfer your existing materials (e.g. PPT) to short videos. Summarize with flashcards, ask a question, or make a quiz to complete the learning cycle. New hires can be onboarded easily and quickly, from anywhere.

Improve employee retention

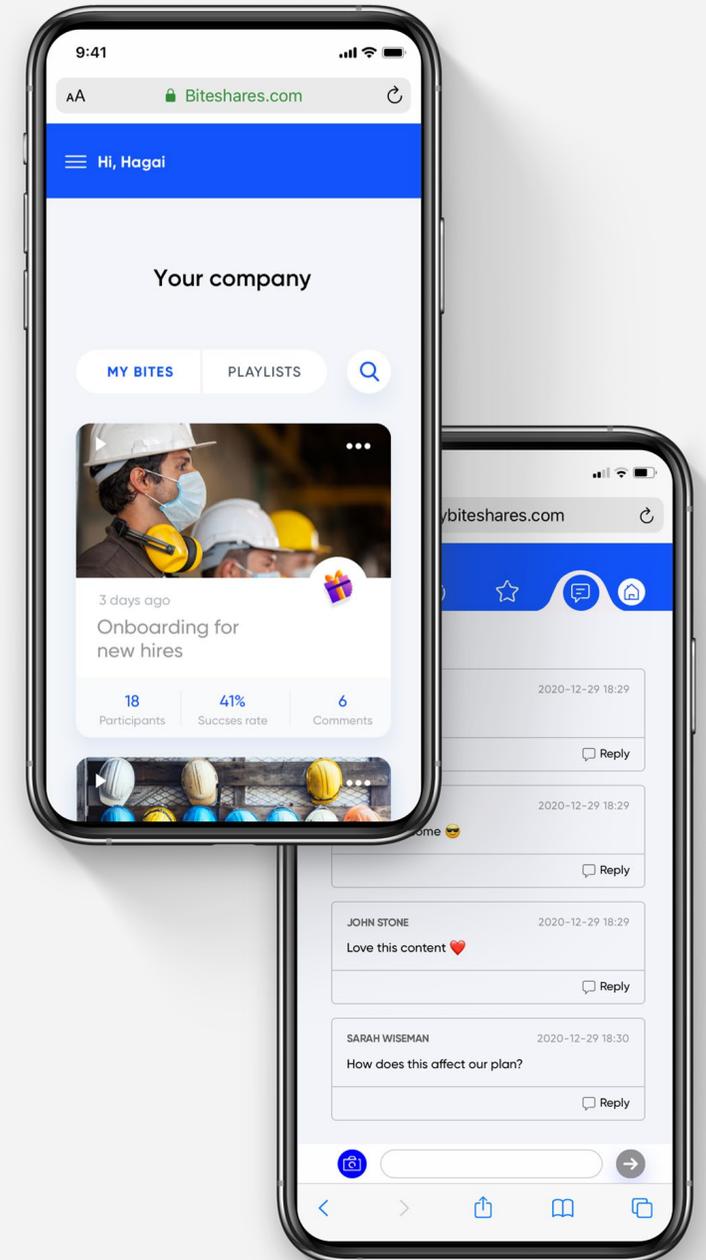
Giving a great onboarding experience is an opportunity to make a great first impression. Give employees the knowledge they need to succeed early, and they'll stay with you for longer.

Make continuous learning part of your company culture

Providing employees with key information ups their engagement. Being able to discuss it with colleagues makes it part of your company culture.

Foster workplace community remotely

Employees can comment, ask a question, or provide feedback in the discussion section. This goes a long way to create a sense of workplace community even from afar!



Compliance

Workplace compliance has never been easier, even when you're remote.



The most effective way to conduct compliance training

Create a playlist of Bites for compliance training, then test employee knowledge with a question or quiz. Once you've created your playlist, you can use it again and again, saving you time on routine trainings.

Not onsite, no problem

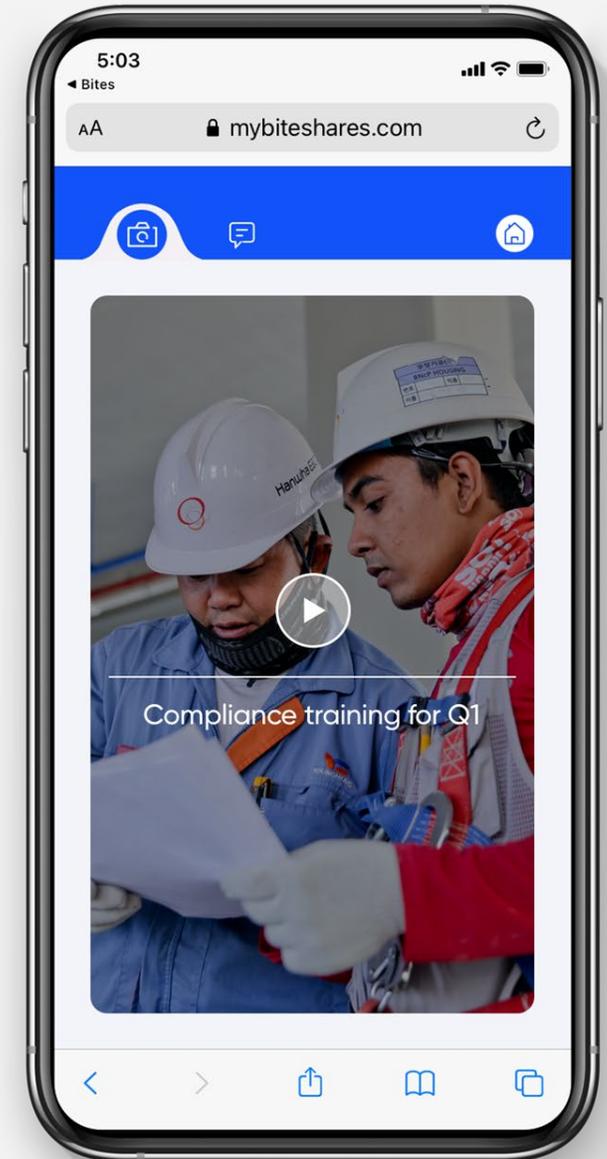
Cut costs and reduce the need for expensive employee on-sites. Bites lets you rest easy in the knowledge that you can deliver on your training requirements even when its remote.

Embed a form, checklist, or obtain a signature

Easily embed a form, checklist, or document for an employee to sign. Bites lets you effectively execute these processes so you can focus on the next goal.

Make sure your workforce is compliant

Use the analytics dashboard to see who completed the content and identify knowledge gaps. This way you can be sure that your workforce is compliant.



Remote Work

Never miss a beat. Bites lets you connect with your remote employees in the most direct and engaging way.



Remote learning

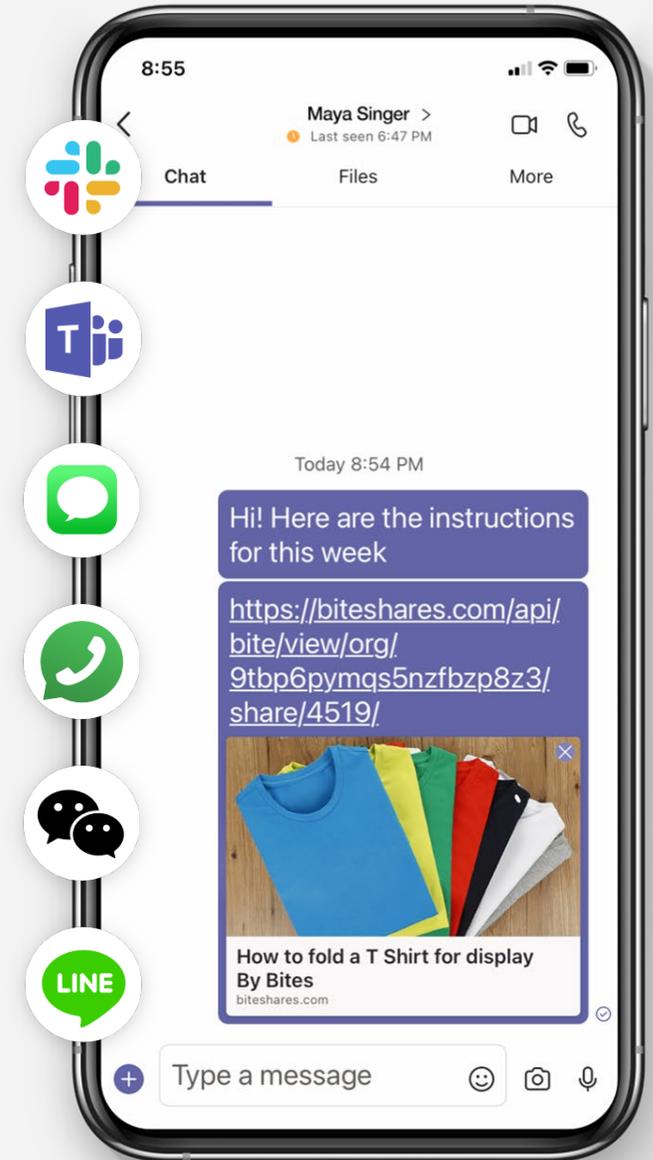
Easily create content on the go with our intuitive app, and then share seamlessly with employees. There's no onboarding process so they can complete your professional content anywhere.

Communicate in real time

Quickly create a Bite to communicate key information with all your employees. Test their knowledge with a question, and measure workforce performance with the dashboard.

Reach your employees where they're most attentive

Bites lets you reach your employees on the instant messaging channels that they're most connected to (SMS, MS Teams, WhatsApp, Slack etc.) so you can achieve your goals from afar.



Retail & Sales

When it comes to retail and sales, we know the details matter. Bites makes sure the job gets done right.

Glue.
STORE

H&M

SABON

LAGIMS

CAROLINA LEMKE
BERLIN

Show staff how to demo a new product, or make the sale

Create a Bite with a short video demonstrating how to sell a new product, or how to do a customer demo. Share with your employees and then use the dashboard to measure their progress and if there are knowledge gaps.

Key updates in real time

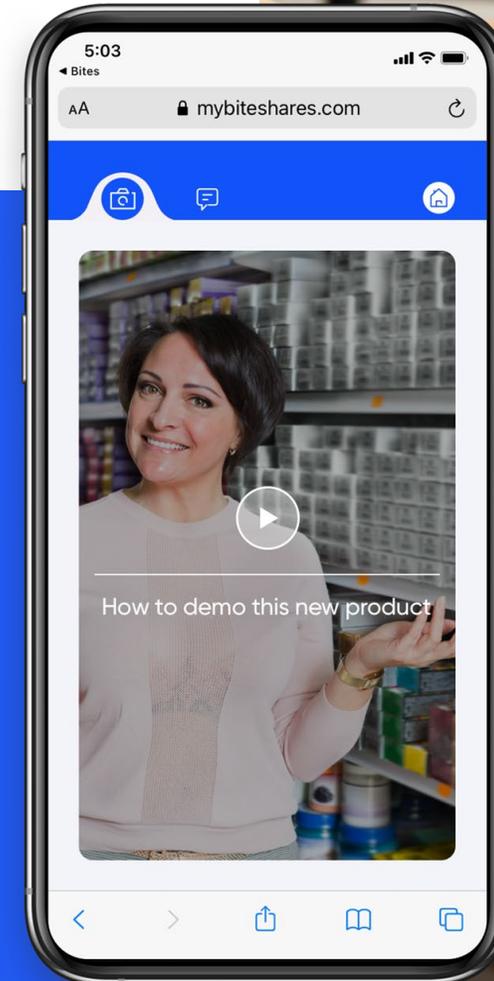
Update your employees about a new promotion, sale, or initiative. By integrating with instant messaging, Bites lets you contact your employees where they're most attentive.

Showcase your product

Create a Bite showing off your product and share with leads wherever they are in your sales funnel!

Demonstrate any process

Quickly make a Bite to show employees how to manage inventory, log a sale, or close shop. A Bite can be about anything!



Retail & Sales



Visual merchandising done right

Glue.
STORE

H&M

SABON

LAGIMS

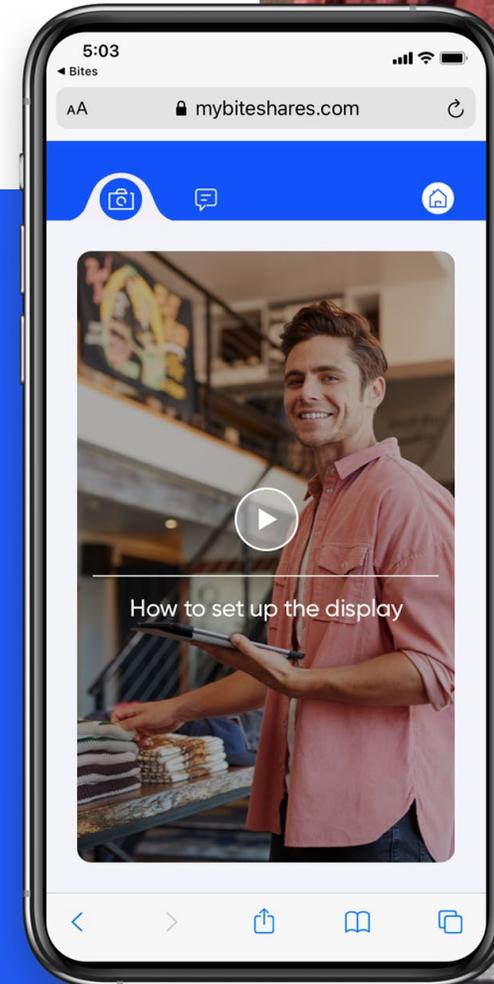
CAROLINA LEMKE
BERLIN

Easily create and share an image or video demonstrating the right way to display merchandise

Use our video editor to take a picture or film a short clip of how to set up a display. Ask a question to make sure the employees understood the layout.

You can also enable staff to submit an image of their display which you can validate from the analytics dashboard, so you can be certain the display is accurately completed.

Finally, check the dashboard to see who completed the training and follow up with those who didn't.



Marketing

Amplify your brand's signal with Bites



Crystal clear messaging

Make sure your employees are aligned on the key marketing messages across your business. Make a Bite sharing the language and practices which best communicate your brand's messaging. Ask a question to test employees or open a discussion to gain key insights.

Campaigns

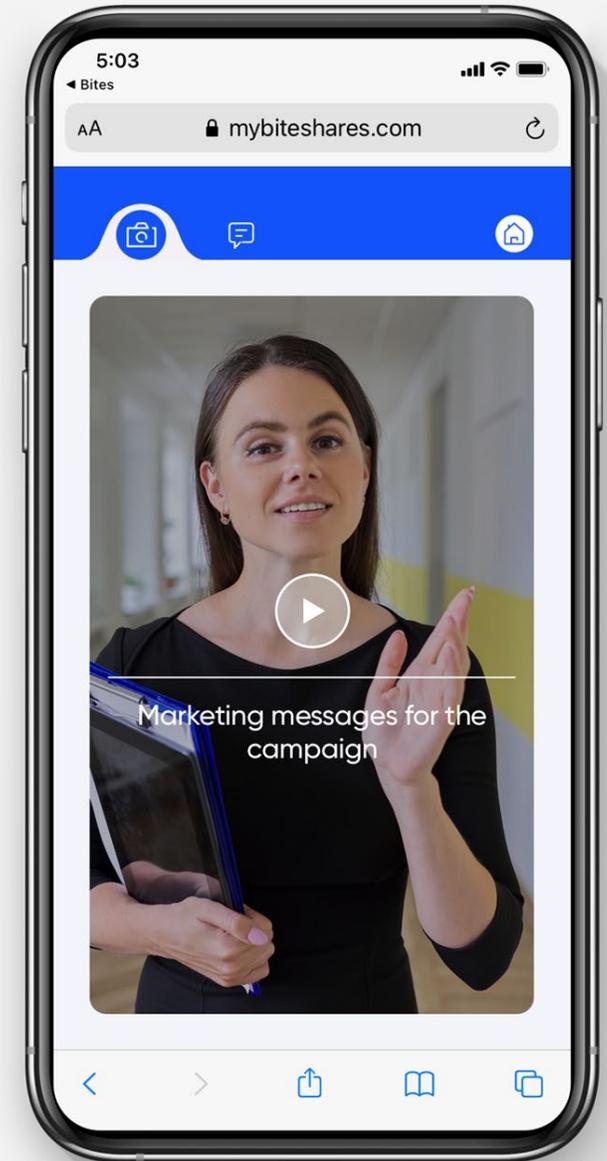
Reinforce brand identity when you kick off a new campaign. Create a bite explaining the objectives of the campaign and key activities.

Employee advocacy

Employee advocacy programs lead to improved sales, hiring great talent, and employee satisfaction. Make a playlist sharing key resources for employee advocacy, or share updates on social activities. Create your playlist for employee advocacy now!

Showcase your product

Create a bite showing off your product. Make a short video and share with leads where they're most attentive! Embed a link to book a demo, or embed a form in the Bite so they can leave their details.



Healthcare

Provide a higher standard of care by ensuring all frontline staff have access to the latest updates.

EQ UASHIELD®

Keep providers, staff and patients up to date

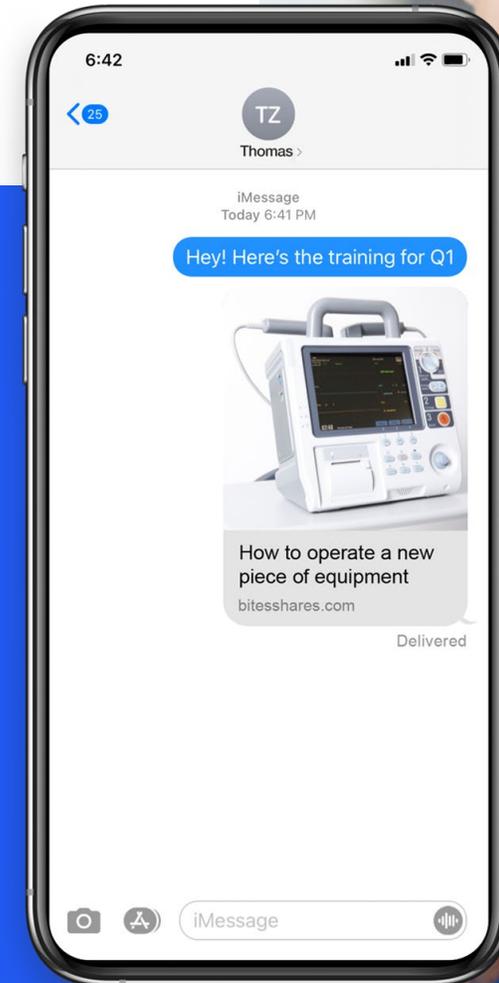
Make a Bite to update providers about new guidelines and best practices. Provide patients and families with vital information at key stages of the patient journey.

Medical devices

Show staff and patients how to use a new medical device or piece of equipment. Create a short video showing how to use the equipment, then ask a question to make sure the recipient understood.

Demonstrate how to carry out any process

Make a Bite showing patients and staff how to carry out any new process, whether it's how to apply a bandage, a new medication regimen, or how to clean the clinic at the end of the day.



Consumer Goods

Streamline your operations. Optimize your workforce.

Use Cases



Streamline operations

Bites gives you a direct line to all your employees, so you can deliver the best practices that drive your organization towards its goals. Within minutes create and share materials that bring you closer to your goals, whatever they are.

Easily share planograms

Embed a planogram in a Bite and easily share with your employees where they're most attentive. Ask a question to make sure they understood the request, or ask them to submit a photo to make sure the planogram is accurately implemented.

Introduce a new product to your team

Create a video introducing a new product and share it with your team instantly. Give employees a chance to respond to questions in the discussion section.

Covid -19 readiness

Prepare a reorientation process for your team to return from quarantine, and provide updates on new regulations in real time.

